

Title of the Training Programme	Novel design development of wool-based fabrics for better marketing
Type of the Programme	Skill upgradation Programme
Aim of the Programme	The workshop aimed to enhance the creative and technical capabilities of participants in developing innovative designs aligned with contemporary market trends and consumer preferences. The programme focused on integrating traditional wool craftsmanship with modern design concepts, colour palettes, textures, and value addition techniques. As an outcome, participants gained practical exposure to design development, improved their understanding of market-driven product diversification, and strengthened their ability to create aesthetically appealing, high-value wool-based fabrics with enhanced market potential.
Duration	Two Weeks
Dates	11-25 Aug 2025
Venue	FVSc & AH, SKUAST-K
Target Group	Wool Artisans (Weavers)
Number of participants	26
Event organizers	Division of Livestock Products Technology, FVSc & AH
Collaborating Partner	National Institute of Fashion Technology, Srinagar
Sponsor	Holistic Agriculture Development Programme
Methodology Adopted	Demonstration-Based Learning; individual Hands-On Practice; Interactive Sessions and Troubleshooting
Outcomes and Impact	Skilled Workforce Enhanced creative and technical skills Competence for novel design development and market-driven product diversification Livelihood Enhancement